

# CLIENTELE. beauty

The *Magic* of making  
a **Difference**

## Beauty Diet

Foods for Beautiful Skin

## 6 Hot Picks

For Firmer,  
Younger Looking,  
More Radiant Skin!

*Florence LaRue*

Up, Up, and Away... beyond The 5th Dimension





Dear Friend,

In this issue we honor Florence LaRue who is the epitome of ageless beauty. Her success skyrocketed "Up, Up and Away" with the Fifth Dimension years ago. Deeply religious and dedicated to serving others, she has managed to use her stardom to promote good causes. One dear to me is her recent work with the American Stroke Association,

a division of the American Heart Association. Florence got more than involved. She ran in the 26 mile LA Marathon to help raise funds and awareness of this important cause. The American Heart Association's new movement is called Go Red and features wonderful information for women on protecting heart health. (See [www.go.heart.org](http://www.go.heart.org))

Spreading the word about cardiovascular health has become a mission for me too. I have spent many months dedicating my time to helping my father recover from open heart surgery and aortic valve transplation. Unlike former First Lady Barbara Bush, and comedian Robin Williams, my father's valve replacement was not suggested in advance. He was so healthy at 91, that Doctors said, "keep doing whatever you are doing." We did not know Dad's aortic valve had become so calcified, blood was being forced through an opening that was the size of a pinhole. When he had a heart attack, we almost lost him.

Thank God for Dr. Alan Heldman, M.D., Clinical Chief of the Cardiovascular Division at University of Miami Miller School of Medicine and brilliant Cardiac Surgeon, Dr. Donald Williams, M.D. performed the lifesaving operation. They saved Dad when others said there was no hope.

With so much happening these days, pampering ourselves takes last place. But luckily, Clientele formulas are fast and easy to use. In just a few minutes you can cleanse away the impurities of the day, and immerse your skin in a rich complex of nutrients and anti-aging peptides. You feel revitalized with visible results. No matter how stressed you are, the one minute Clientele ritual can put a smile on your face, when you look in the mirror and see your skin glowing with health.

I hope this issue will bring you some joy reading about our new discoveries and hope you will take care of your skin and your heart.

**Pat Riley**  
Founder & CEO

*P.S. Please be sure to sign up for our free Beauty newsletter at [www.clientelebeauty.com](http://www.clientelebeauty.com)*

*And keep in touch by e-mailing us or calling us at: [feedback@clientele.org](mailto:feedback@clientele.org) • 1 800 327.4660*

Clientele 14101 NW 4th Street  
Sunrise, FL 33325



Philanthropist Margie Petersen, film star Ruta Lee, with businessman Arthur M. Kassel



Corbin Bernsen (Psych, LA Law) & John Schneider (The Dukes of Hazzard) were just two of the celebrity presenters on hand to support their favorite charity.



Frances Jones & beautiful presenter, CSI Miami Star, Sofia Milos



Hosting the magical evening, Neil Patrick Harris

## The *Magic* of making a Difference!

### World Magic Awards in Santa Monica benefits *Feed The Children*

The evening started on the red carpet with 50 celebrities and 1200 attendees. Moving in to Barker Hanger, the guests were treated to two hours of mystical, magical performances and the presentation of awards to the World's top magicians—which aired on My Network TV.

Star of "How I Met Your Mother" Neil Patrick Harris, a magician himself, hosted the evening. Presenters included John Schneider, Lance Burton, Corbin Bernsen, Sofia Milos, Ernie Hudson, Melora Hardin, D.B. Sweeney, Chris & Kyle Massey, and many more. Many celebrities came out to help support *Feed the Children* including Ruta Lee, Florence LaRue, Joely Fisher, Robert Culp, Ray Wise, Carol Connors, Kim Coles, Mickey Dolenz and Judy Tenuta.

*Feed The Children*, which benefited from the evening brings relief and hope to children and their families all over the world. Whether it's in Africa, Latin America, or right here in the USA, *Feed The Children* is proud that 83% of all funds go directly into program services of childcare, food, medical, disaster relief, education, and community development. To learn more or make a donation visit: [www.feedthechildren.org](http://www.feedthechildren.org) or [www.worldmagicawards.com](http://www.worldmagicawards.com).

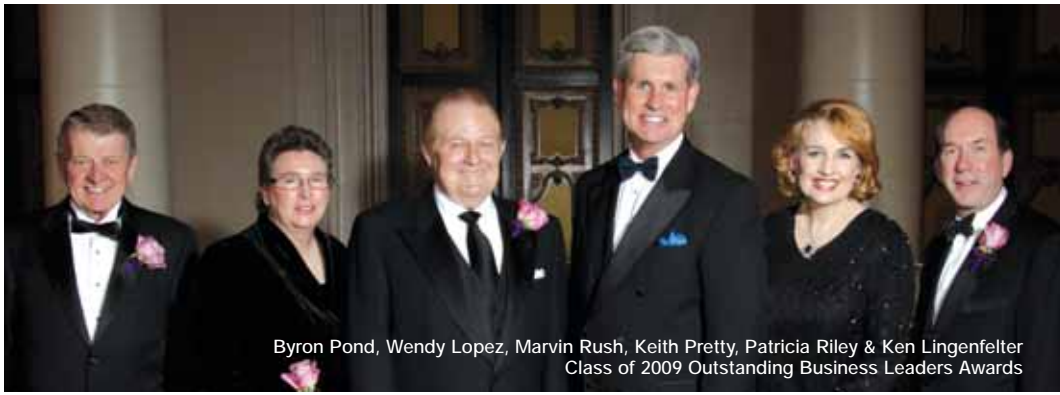


Magician Dan Sperry caught getting makeup tips from Knockout Carol Connors



Clientele Beauty Florence LaRue with Larry & Frances Jones founders of Feed The Children





Byron Pond, Wendy Lopez, Marvin Rush, Keith Pretty, Patricia Riley & Ken Lingenfelter  
Class of 2009 Outstanding Business Leaders Awards



Keith A. Pretty, J.D.  
President and CEO  
of Northwood University

# Northwood University Outstanding Business Leaders 2009

This year Pat Riley was honored to receive the Outstanding Business Leader Award from Northwood University. Each awardee is selected on the basis of personal achievements. The theme of this years program was "Economic Strategies." In these challenging economic times it takes courage and strength of character to confront the challenges that face us and come out on the other side, stronger and more vital than ever. We are very proud to see Pat's growing success over the years and celebrate her achievements.



Northwood past OBL  
honoree Dr. Charles Laser  
and his beautiful wife  
Glenda with Clientele  
Account Executive  
Laura Males

Northwood  
University  
Provost,  
Dr. Rose B.  
Bellanca  
with Pat



Legendary philanthropist  
and benefactor of  
Northwood's Student  
Life Center, Henrietta  
Counness de Hoernle



## Palm Springs AN OASIS OF HEALTH & WELL-BEING By Pamela Price



Steve Wilson, Public Relations Director for the Palm Springs International Film Festival that gathers celebrities including Florence LaRue, takes a break to try the new Moroccan inspired spa at the Colony Palms Resort in Palm Springs with Pamela Price, co-author of three editions of 100 Best Spas of the World published by [www.globepequot.com](http://www.globepequot.com). Pamela Price features Clientele skincare as one of her favorite lines to produce dramatic anti-aging benefits, also reported in the Best of Forbes Traveler edition [www.forbestraveler.com](http://www.forbestraveler.com).

Where can you go to rejuvenate and refresh your mind, body and spirit? One favorite destination is Palm Springs, an oasis of health that has been a magnet for spa-goers since the Agua Caliente Native Americans bathed in the healing mineral waters here in times past. This set the stage for one of America's favorite spa destinations, where a dozen plus hotels feature world class spas and treatments, from the Renaissance Esmeralda Resort and Spa and Hyatt Grand Champions Resort and Spa in Indian Wells to the newly opened and very hip Riviera Resort & Spa in Palm Springs. You can experience a global banquet of spa treatments here from a traditional massage to the more exotic relaxation at hip spas such as PSYC (Palm Springs Yacht Club) at the Parker Palm Springs. Nearby are the spas of Desert Hot Springs, where authentic mineral water flows into an elegant spa. Nearby Two Bunch Palms, an ultra private historic spa, was a playground for Al Capone back in the 1930s, and continues to feature mud bath body wraps and for couples, a full hour massage followed by a lavender bath by candlelight.

Today, this desert destination where spas reign supreme shares the spotlight with celebrities who come to bask in the sun and golf in the famed charity tournaments like the annual Frank Sinatra Tournament and the Bob Hope Classic. Just being in the beautiful desert, with its lofty mountains, open skies and palm trees wherever you look, has therapeutic value. Add a dazzling calendar of star studded charity and cinema events such as the 20th Annual Palm Springs International Film Festival and it becomes obvious that Palm Springs has it all.



Charlie Rose Emmy  
Award winning PBS  
Journalist with Pam  
Price at "An Evening  
with Charlie Rose"  
Desert Town Hall, Indian Wells, CA



# Florence LaRue

## Up, Up, and Away... beyond The 5th Dimension

Photo By: Timothy Fielding



*I*ntelligent, beautiful and talented are the words that are frequently used when describing the glamorous Florence LaRue, 6-Time Grammy winning star, and the original female member and leader of The 5th Dimension. Whether on stage performing, lecturing, or serving as a celebrity judge for the Miss Universe Pageants, Florence juggles her roles as actress, entertainer, and humanitarian with the same electric perfection that she devotes to singing. Her beautiful voice has made legend of ballads such as *Up, Up and Away* and *Aquarius* which bear The 5th Dimension trademark. "I give my best to whatever I am involved with," explains the age-defying beauty who is also a mother and a teacher with a Bachelor's degree from California State College.

The American Society of Jewelry Executives named Florence one of the ten most beautiful women in the world. When asked how she felt about being placed on a list beside such legendary beauties as Sophia Loren and Lena Horne, LaRue laughed. "Naturally I'm honored, but I truly believe that beauty comes from within. What I see when I look in the mirror is someone who tries to look her best and stay healthy mentally, physically, and spiritually."

"Your mind really influences how you age to some part. I set out to participate in The Surf City Marathon for the American Heart Association. And at my age I completed my first half marathon, 13.2 miles, and am on my way to completing the full 26 miles in the near future! I believe in the cause. A stroke contributed to the death of my dear Mother and I decided it is better not to focus on your loss, but on helping others," Florence said.

The seed to her ambitions was nurtured by her Mother. "When I was young, I thought my Mother was strict when she was determined to instill great ambition in me. We were poor. Mother worked very hard to give me what I needed, like violin and ballet lessons which she really could not afford. She said, 'If you work hard and believe in God you can do anything.' As a poor young black child in an all-white school, my friends thought I was crazy when I said I wanted to go to Hollywood and be a Star!"





Flower Girl Florence LaRue, 1948



Celebrating Mom's Birthday, April 2005



Singing and signing autographs at a nursing home.



With granddaughter, June 2000

She added, "Just look at President Obama. As a child he was encouraged as I was and look what he achieved. I am so proud to see the first African American President of the United States in my lifetime."

Florence became a singing star of the famed 5th Dimension, sang around the world and appeared in many television shows. Among her favorites she recalls the movie *Happy* with Dom DeLuise, and her national tour of Broadway's Tony Award winning musical, *Ain't Misbehavin*. "Working in theatre is exciting!", says Florence. While she continues performing with The 5th Dimension, her career is going 'Up, Up and Away' as she soars in an exciting new direction as a solo artist. Florence continues writing song lyrics, and is working on a new CD.

Florence's interests include exercise, cooking, music of various styles (especially country, gospel, classical and jazz), reading, and charity work for numerous organizations. Never one to avoid challenges, Florence embraced the cause of abused children as a charitable effort for The 5th Dimension and continues to help charities like Olive Crest Home for Children in Southern California and The Ann Douglas Center in downtown Los Angeles. "Anything involving children has always been of special concern to me" she said. Her background as an educator is partially responsible for the entertainer's concern for young people. One of her favorite pleasures is spending time with her three grandchildren. Looking at Florence with her youthful looks, "grandmother" is the last thing you think about. "Do what is good for your body, mind and spirit. If you want to lose weight, don't diet. Eat healthy, exercise and enjoy who you are along the way", says Florence.

When she recently traveled with a medical/evangelism team to The Gambia, West Africa, Florence gained such compassion for the people that she plans to continue mission work in Africa. She also has a great interest in Israel, where she has visited several times. Her trips to Jerusalem so moved her that she believes this is a journey

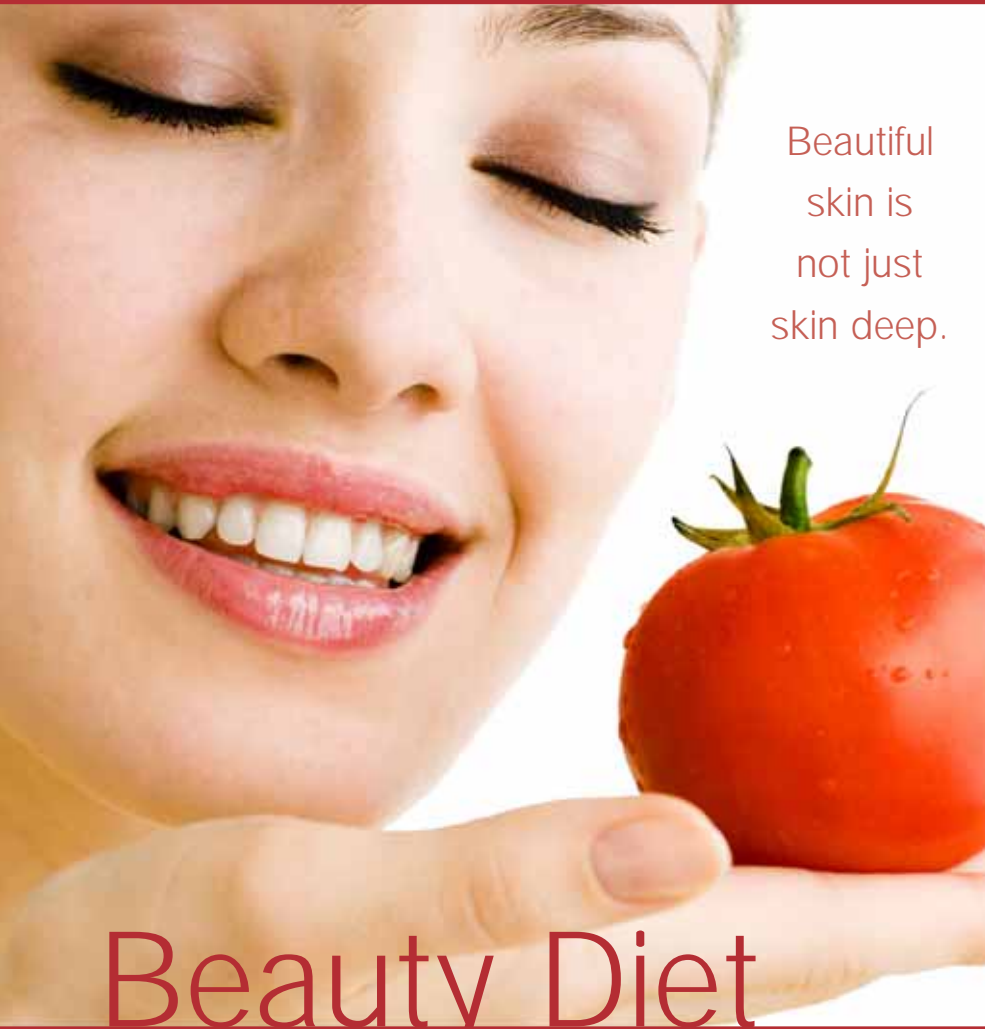
everyone, no matter what his or her religion is, should take. While she is interested in helping peoples of other countries, she also believes we must help our family and neighbors here in the US. To implement this, she's asking everyone who attends a 5th Dimension concert to bring non-perishable food items which will be donated to the needy in that community.

Florence has received many awards for her talent, community service and beauty. She was named Woman of the Year by The City of Hope, and received their prestigious Spirit of Life Award, which resulted in a research fellowship being established in her name for extensive study and treatment of gynecological cancer. She also founded the educational committee of The Mid-City Chamber of Commerce in Los Angeles. Florence's volunteer work includes working with the Special Olympics. Many of her community service projects are performed without publicity or fanfare.

Florence LaRue is actively involved with church work and lends her beautiful voice to a gospel chorus. Florence says, "I am grateful to God for the opportunity to speak and minister in the secular world with my music, writing and acting." God has certainly blessed her with success, beauty and a joyful spirit to help others. She looks forward to what He has planned for her future and cheers us on with her slogan... "Have a Blessed Day... a Blessed Year... and a Blessed Life!"



Maurice Finadil Photo.com



Beautiful  
skin is  
not just  
skin deep.

# Beauty Diet

## What actually causes aging?

A key cause of aging is the constant cell damage caused by free radicals. When free radicals are produced in the body they can attack your healthy cells and speed up the process of aging, causing a breakdown of collagen (collagen is what keeps your skin firm and resilient). A visual example of free radicals at work is what happens when you cut open an apple and leave it laying out for a short time.

Free radicals are produced by normal body metabolism and in large quantities when the body is exposed to harmful ultraviolet rays, X-rays, as well as cigarette smoke and environmental pollution. Our bodies try to protect us from free radical damage by producing enzymes that neutralize them like S.O.D. However, they are not capable of handling this function without nutrients provided by our diets, like Zinc, Copper, Manganese and yes, Iron.

## Foods for Beautiful Skin

*Nutrients that promote great-looking skin can be found in a variety of foods. Here's what you need and where to get it.*

### ANTIOXIDANTS

Help neutralize free radical damage and slow the effects of aging. Fruits and vegetables are a great source of antioxidants, especially: **berries, tomatoes, oranges, grapes, carrots and mushrooms.**

### VITAMIN A, BETA CAROTENE

Helps your skin produce more fresh new cells and get rid of the old ones, keeping your face looking bright and young. Great sources of Vitamin A are: **milk, eggs, liver, fortified cereals, dark colored orange or green vegetables (carrots, sweet potatoes, pumpkin & kale), and orange fruits (cantaloupe, apricots, peaches, papayas & mangos).**

### VITAMIN C

Helps aid the body's production of collagen for smooth, firm skin. You'll find high levels of Vitamin C in: **red berries, kiwi, red and green bell peppers, tomatoes, broccoli, spinach, and juices made from guava, grapefruit and orange.**

### VITAMIN E

Helps your skin hold in moisture, relieving dryness and making it soft and younger-looking. Vitamin E is found in: **vegetable oils, nuts (especially almonds), and green leafy vegetables as well as avocados, wheat germ and whole grains.**

### OMEGA-3 FATTY ACIDS & ZINC

Help provide moisture to the skin, keeping it smooth, supple, clear and glowing. You can find these nutrients in: **fatty fish such as salmon, cod, and tuna, as well as walnuts and fortified eggs.**

*These foods are excellent ways to get the nutrients you need for healthy, beautiful skin. They help prevent premature aging and keep your skin looking young, so add a few to your diet every day and make your skin glow – for beauty from the inside out!*



nourish from the inside out™

# Enjoy a Year of Health!

and Get 2 Months FREE!



Contains powerful Antioxidants, Vitamins A, C & E, Zinc and many other nutrients for overall health and beautiful skin!

**Daily Nutrients** is a complete health program with a full spectrum of vitamins, minerals and powerful antioxidants. Plus many other nutrients that target the skin, hair and nails such as **MSM**, a nutritional Sulfur that helps keep skin, hair and nails healthy, and has been referred to as "Nature's Beauty Mineral."

The formula provides powerful antioxidants like **Alpha Lipoic Acid**, which helps neutralize free radicals in the skin and protects cells from damage that can lead to wrinkling.

Other key ingredients: **L-Carnitine**, supports key functions that require high levels of energy and fat metabolism; B Vitamins, including **Riboflavin** which helps support energy production and a strong immune system; **Lutein**, long known for its efficacy in promoting eye health, also provides considerable skin health benefits. Lutein and Lycopene are vital carotenoids that may help to bolster the skin's natural antioxidant defenses against the long-term damaging effects of sun and light exposure, helping reduce the appearance of premature aging.

With **Clientele Daily Nutrients** you get the finest sources of nutrients you need for overall health, longevity and great skin, hair and nails!

## Daily Nutrient Supplements

31 Day Supply

#31181 \$35 plus s/h

## Stress Control Nutrients

62 Tablets

#34191 \$24 plus s/h

## YEAR OF HEALTH®

Single Payment: #Y31181QS \$350 plus s/h  
SAVE \$106!

Billed Monthly: #YOHS \$35 plus s/h  
SAVE \$70!

Have DAILY NUTRIENT SUPPLEMENTS shipped fresh direct to you each month for your convenience. Receive a **BONUS**: Your Last 2 Months Free... just pay shipping. **PLUS, FREE** Stress Control Nutrients with your first shipment! Cancel anytime by calling 1.800.332.5436.



1  
Boost Your  
Natural  
Radiance!

## ELASTOLOGY®

Elastology® is designed to target skin's firmness and youthful appearance. Each formula contains Elastology's 5-Part super firming complex: our exclusive ingredient, Sacred Lotus Seed Extract, combined with our special Amino Sugar Complex, to support and hydrate the skin, Firming Plant Extracts and Natural Vitamins A, B, C, & E, to nourish skin cells and promote skin firmness, plus Nature's Antioxidants – Grape Seed, Green Tea, Pine Bark, Lycopene, and Lutein to help increase your skin's natural defenses against "oxidative aging." **This skincare is perfect for all ages, all skin types... for women & men!**

## 6 Hot Picks

For Firmer,  
Younger Looking,  
More Radiant Skin!

6

*So powerful, it softens  
the appearance of  
lines and wrinkles  
in just 30 seconds!*







2

*Dramatically increases facial skin firmness by 34% in 3 weeks!*

3

*An anti-aging moisturizer & sunblock in one!*



### Gentle Soy Antioxidant Wash & Double Action Sponge

An extra-gentle and pH-balanced cleanser. Suds away impurities and makeup leaving your skin smooth, moist, and soft. Contains Aloe, Soy Protein, Green Tea, Soy Isoflavones and Vitamins A Palmitate, E & B5. The Double Action Cleansing Sponge helps to exfoliate aged cells daily, revealing fresh radiant skin.

8 FL Oz #11170 **\$35** plus s/h

### Lotus Firming Serum

The highest concentration of Sacred Lotus, plus Firming Plant Extracts, Antioxidants like Vitamin C, S.O.D., and 15 anti-aging ingredients—make this the ultimate anti-aging skin cocktail. Protects skin from free radicals that damage collagen. Smooths, hydrates and rejuvenates the skin for a youthful, bright, and more radiant you! Targets areas prone to signs of aging for younger-looking skin.

2.3 FL Oz #68407 **\$75** plus s/h

### Age Blocker® SPF 25 Sunscreen

Wear this anti-aging moisturizer each day you step outside! Protects skin from photo-aging & sun damage with SPF 25. Moisturizes, firms, and beautifies skin with Vitamins A, B, C & E. Over 10 Antioxidants protect skin from free-radical cell damage. Sacred Lotus Seed Extract and Glucosamine help skin look younger. Oil-Free. Lightweight. Perfect for women and men!

1.1 Oz #11136 **\$75** plus s/h

### Firming Night Cream

Awaken to more beautiful skin. This nourishing "All-in-One" skin beautifier is rich in Elasticity Builders, Moisturizers, Antioxidants, and Vitamins, plus Clientele's age-defying Sacred Lotus Complex. Helps tighten, firm and make your skin look younger! Spatula included.

Normal-Dry #11131 Normal-Oily #11129 **OIL-FREE!**  
1.1 Oz **\$75** plus s/h

### Firming Eye Cream

**BONUS: Receive FREE Mascara w/ purchase!**

This unique eye cream with exclusive patented Sacred Lotus can provide remarkable results! It can help diminish the appearance of lines by the eyes, as it tones & firms the delicate eye area.

0.5 Oz #11133 **\$45** plus s/h

### Wrinkle Treatment

This extra lubricating formula restores a more youthful look to the skin. Perfect to use under the eyes before Treatment Conceal to make the eye area look younger. This is a Clientele #1 Best Seller!

1.1 Oz #11123 **\$75** plus s/h

0.5 Oz #51125 **\$42** plus s/h



4

*91% see younger looking skin!*



5

*Helps increase elasticity by 54% in 6 weeks!*

# Classic Beauty made flawless



*Florence LaRue takes  
beauty dimensions  
to a new level!*

## A. Silksation® Perfect Primers

**Silksation® Face Primer** provides a vitamin-rich silicon complex that helps to beautify your skin and gives makeup a perfect smooth and silky look. (1 Fl Oz)  
**Silksation® Volumizing Lip Primer** helps visibly improve hydration, volume and outline of the lips so they appear fuller, smoother and softer. Contains Shea, Avocado, and Aloe Butters. (0.12 Oz)

#90827 **\$39** plus s/h

## B. Instant Benefits® Trio

**Instant Benefits® Tightener** is a gentle, temporary treatment to help instantly reduce the appearance of lines, wrinkles, facial creases and sags for a firmer, tighter, smoother looking appearance. (1 Fl Oz)

**Instant Benefits® Illuminator** is a subtle highlight lotion that contains Grape Seed, Antioxidants and Sacred Lotus Seed Extract. Use it under eyes, on cheekbones, over the neck or on the back of the hands to give skin a radiant, younger looking appearance and ultra-smooth feel. (1 Fl Oz)

**Treatment Conceal Duo Wand** conceals under-eye dark shadows and makes the entire eye area look refreshed and younger! (0.24 Oz Each) Neutral/Tan

#95298 **\$46** plus s/h



A.



B.



**C. Perfect Coverage® Matte Finish Liquid**

More than a makeup, this formula instantly tightens pores and leaves your skin with a perfect matte coverage. A pure and gentle formula with Glycerin to hold moisture without oil, Zinc Dioxide to protect from the sun, Water to moisturize, Iron Oxide earth pigments (instead of synthetic dyes), and a special alcohol to help kill blemish-causing bacteria. It's so light you won't know you are wearing anything. Great for men and teens too! So natural looking, it mixes with your own natural oils to match your exact skin tone.

1 FL Oz **Special Value! \$19.95** plus s/h

**D. Picture Perfect™ Compact Kit**

Feather-light powder feels airy, while providing excellent coverage for a flawless, soft, natural look. This oil-free formula won't clog pores. Formulated with many natural ingredients including Silica, a natural ingredient of healthy skin, and Aloe Vera to help preserve moisture. Helps protect skin from photo-aging with Titanium Dioxide. Instantly covers blemishes, veins, pores, age spots, freckles, redness, and uneven skin tone. Includes Perfect Coverage Compact, 1 Kabuki Brush, 2 fast touch up pads, and a handy Carry Case. Available in all colors shown.

0.28 FL Oz **\$49** plus s/h

**E. Lavender Lift® Oil-Control Powder**

A sheer, lightweight, loose, talc-free powder with a soft lavender color that evens skin's coloring and brightens tone, leaving a luminous glow. Absorbs excess oil, and keeps makeup looking fresh longer.

1 Oz #29153 **\$25** plus s/h

**F. Blushing Beauty Kit**

**Contour Blush** adds a touch of color to enhance your natural glow. Brush on cheekbones to highlight and contour your face. (0.25 Oz)

**Lotus Anti-Aging Lipstick** for luscious, kissable lips. Formulated with Sacred Lotus to keep lips soft and more youthful. (0.12 Oz)

**Lip Pencil** helps add definition for fuller looking lips. (0.03 Oz)

**PLUS and Blush & Lipstick Applicator Brushes**

Kit available in Plum, Rose and Peach

**Special Value!**

**\$29.95** plus s/h



F.



E.



C.



D.





## *Twice the Beauty* Twice the Tightening Benefits!

### New!

Look younger instantly with **Estro-Lift® Double Strength Tightener** a temporary mini-lift to help reduce the appearance of lines, wrinkles, pores & slackened skin.



## Retexturize

### **Estro-Lift® Demolition Cream**

This overnight treatment moisturizes as it gently exfoliates, removing aged, dull surface build-up and erasing the look of sallow, dry skin. Natural Glucosamine, Pomegranate, Willow Bark, Vitanol and Botanicals help dissolve aged surface cells revealing fresher, younger, more radiant looking skin.

1.2 Oz #87003 \$45 plus s/h

## For A Younger Looking Eye Area

### **Estro-Lift® Eye Therapy**

Now you can look younger and relieve that tired look. Estro-Lift's natural Phytoestrogens combined with Antioxidants, and Sacred Lotus Extract can help rejuvenate the youthful appearance of your eye area, instantly lines visibly soften.

0.5 Oz #11273 \$50 plus s/h

## Give New Life to Fragile, Thin, Dry Skin

### **Estro-Lift® Redensity Therapy**

Redensify thin, fragile skin, making it feel firmer and smoother! Contains Mineral Peptides, with Calcium, Zinc & Copper. Infuses Antioxidants like Grape Seed, Green Tea, and Vitamins A, C, & E into dry parched skin. Helps to gently restore your skin's youthful appearance.

1 FL Oz #70510 \$55 plus s/h

## Try It FREE! *See back for details.*

## For A Gentle, Temporary Lift

### **Estro-Lift® Double Strength Tightener**

This temporary treatment helps reduce the appearance of fine lines and wrinkles, and instantly tightens the look of pores. Contains double strength tightening agents for mature skin and Magnesium Silica, a source of minerals. Helps reduce the morning puffy look. Creates a temporary lifting effect diminishing visible creases on face, neck and décolleté.

0.65 FL Oz #71522 \$45 plus s/h





# Estro-Lift®

Estro-Lift® is specifically developed for women over 40. Each formula contains the age-defying patented, Sacred Lotus Seed Extract, combined with over 20 natural skin beautifiers... Vitamins, Antioxidants, powerful natural Phytoestrogens from Soy and Estrokin® – a newly discovered plant extract from Asia, firming Botanicals, and nanospheres infused with Youthifying Factors. Your skin responds to these wonderful ingredients with amazing results. Enjoy the compliments on how beautiful you look!

## Estro-Lift® Anti-Wrinkle Facial Cleansers

**Facial Wash** is an extra gentle wash that lathers away impurities leaving your face clean, fresh, moist and soft. (8 Fl Oz)

**Nourishing Oils** is a blend of natural oils that work in three ways to help improve your skin. It acts as a precleansing oil for dry skin, as an eye makeup remover, and as a line treatment by giving extra lubrication to wrinkle-prone areas. (4 Fl Oz)

#90331 \$35 plus s/h

**A \$75 Value!**

**FREE**  
Nourishing  
Oils!



## Estro-Lift® DermActive™

Reawaken youthfulness. We've activated the power of 4 newly discovered peptide Youth Factors and infused them into tiny nanosomes. This advanced formula hydrates and revives the skin so it looks younger and feels as soft as silk.

1.1 Fl Oz #60032 \$125 plus s/h



## Estro-Lift® Neck & Serum Duo

**Intensive Serum** contains a symphony of state-of-the-art ingredients to help revitalize skin's youthful appearance including Matrixyl® the regenerating peptide that rebuilds & restores suppleness and diminishes the look of lines and wrinkles. (0.5 Fl Oz)

**Neck Therapy** is specifically formulated with over 27 active ingredients plus phytoestrogens to rejuvenate, moisturize and improve the appearance of your neck and décolleté areas. (2 Oz)

#12475 \$55 plus s/h

**FREE**  
Intensive Serum!



## Estro-Lift® Body Beautiful

**Body Skin Therapy** is a moisturizing lotion packed with special nutrients to help hydrate and beautify skin. (7.8 Fl Oz)

**Hand & Nail Therapy** is an ultra-rich skin protectant cream that replenishes your skin for beautiful hands and nails. (1 Oz)

**Lip Perfecting Balm** soothes, smoothes and conditions lips. (0.25 Oz)

#91207 \$45 plus s/h

**A \$65 Value!**

**SAVE**  
\$20!



Over **50% OFF!**  
*Save Big with  
 these Special Value Kits*



### Elastology® Perfect Skin

Keep your skin smooth, firm and looking absolutely radiant! **Gentle Soy Antioxidant Wash & Double Action Sponge** gently cleanse and exfoliate, leaving skin clean, fresh and soft. (8 Fl Oz) **Thermal Pumpkin Facial Scrub** deep cleanses pores and removes dull, lifeless skin with a thermal release of warming suds. (4 Fl Oz) **Mineral Peptide Infusion** rejuvenates the skin with micronized peptides and over 70 trace elements for a youthful glow. (1 Fl Oz) **Firming Night Cream** is rich in Moisturizers, Antioxidants, Vitamins and Sacred Lotus! Helps firm, smooth and replenish skin while you sleep. (0.5 Fl Oz) **Firming Eye Cream** helps diminish the appearance of lines by the eyes as it tones and firms the delicate eye area. (0.25 Oz)

#48411 **Only \$65!** plus s/h  
**A \$145 Value!**

### Estro-Lift® Anti-Aging Daily Care Kit with phytoestrogens

These beauty basics help revitalize, reawaken, and rejuvenate your skin's youthful appearance! **Facial Wash & Double Action Sponge** leave your skin clean, fresh, moist and soft. (8 Fl Oz) **Day Therapy SPF 25** protects your skin from the damaging rays of the sun. (1 Oz) **Nighttime Face Therapy** replenishes your skin while you sleep. (1 Oz) **Sponge & Spatula** Included.

#15005 **Only \$79!** plus s/h  
**A \$175 Value!**



### Rotation Therapy - Overnight Favorites!

Our Dermatologists discovered that you can optimize your skin's beauty by rotating your night treatments. These four treatments are designed to give you a full spectrum of overnight care. **Firming Night Cream** adds an intense nourishing complex that helps to firm and tighten; **Sacred Lotus Mineral Peptide Infusion** rejuvenates the skin with micronized peptides and over 70 trace elements derived from the sea off Okinawa Beaches; **Anti-Aging Activator®** shields the skin with 25 antioxidants to fight free radical damage; and **InvisiPore® Multi-Emulsion** helps refine pores, retexturize and enliven the look of your skin.

#60030 **Only \$19.95!** plus s/h  
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ALL ITEMS AVAILABLE FOR PURCHASE INDIVIDUALLY, SEE ORDER FORM.



# ORDER FORM

item price qty. total

item price qty. total

<b>PAGE 7:</b>			
Daily Nutrient Supplements			
<input type="checkbox"/> 31 Day Supply	31181	\$35.	
<b>YEAR OF HEALTH</b>			
<b>Fresh Auto-Delivery Every Month</b>			
<input type="checkbox"/> Billed Monthly	YOHS	\$35.	
<input type="checkbox"/> Single Payment	Y31181QS	\$350.	
Stress Control Nutrients			
62 Tabs	34191	\$24.	
<b>PAGE 8-9:</b>			
Gentle Soy			
Antioxidant Wash 8 Fl Oz	11170	\$35.	
Lotus Firming Serum 2.3 Fl Oz	68407	\$75.	
Age Blocker® SPF 25 1.1 Oz	11136	\$75.	
Firming Night Cream 1.1 Oz		\$75.	
<input type="checkbox"/> Normal-Dry	11131		
<input type="checkbox"/> Normal-Oily (Oil-Free)	11129		
Firming Eye Cream 0.5 Oz	11133	\$45.	
Wrinkle Treatment			
<input type="checkbox"/> 1.1 Oz	11123	\$75.	
<input type="checkbox"/> 0.5 Oz	51125	\$42.	
<b>PAGE 10-11:</b>			
Silksation® Perfect Primers	90827	\$46.	
Face Primer 1 Fl Oz	16594	\$37.	
Volumizing Lip Primer 0.12 Oz	21526	\$22.50	
Instant Benefits™ Trio	95298	\$46.	
Tightener 1 Fl Oz	15932	\$39.	
Illuminator 2 Fl Oz	15935	\$50.	
Treatment Conceal Duo Wand Neutral/Tan	22144	\$30.	
Perfect Coverage® Matte Liquid 1 Fl Oz		\$19.95	
<input type="checkbox"/> Light #28458			
<input type="checkbox"/> Medium #28459			
<input type="checkbox"/> Tan #28460			
Picture Perfect™ Compact Kit 0.28 Oz		\$49.	
<input type="checkbox"/> Very Light #28454			
<input type="checkbox"/> Light #28456			
<input type="checkbox"/> Medium #28455			
<input type="checkbox"/> Med. Beige #28450			
<input type="checkbox"/> Tan #28457			
<input type="checkbox"/> Dark Tan #28453			
<input type="checkbox"/> Golden Cocoa #28451			
<input type="checkbox"/> Dark Cocoa #28452			
Lavender Lift® Oil Control Powder 1 Oz	29153	\$25.	

<b>SPECIAL VALUE!</b>			
Blushing Beauty Kit		\$29.95	
<input type="checkbox"/> Plum #81127			
<input type="checkbox"/> Rose #81126			
<input type="checkbox"/> Peach #81125			

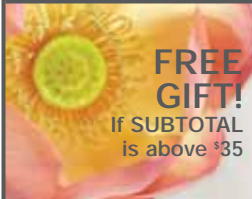
<b>PAGE 12-13:</b>			
Demolition Cream 1.2 Oz	87003	\$45.	
Eye Therapy 0.5 Oz	11273	\$50.	
Redensity Therapy 1 Fl Oz	70510	\$55.	
<b>NEW! Double Strength</b>			
Tightener 0.65 Fl Oz	71522	\$45.	
Dermactive™ 1.1 Fl Oz	60032	\$125.	

<b>SPECIAL VALUE!</b>			
Estro-Lift® Anti-Wrinkle Facial Cleansers	11279	\$35.	
Facial Wash 8 Fl Oz	11279	\$35.	
Nourishing Oils 4 Oz	11285	\$40.	

<b>SPECIAL VALUE!</b>			
Estro-Lift® Neck & Serum Duo	12475	\$55.	
Intensive Serum 1 Fl Oz	14376	\$55.	
Neck Therapy 2 Oz	11272	\$55.	

<b>SPECIAL VALUE!</b>			
Estro-Lift® Body Beautiful	91207	\$45.	
Body Skin Therapy 7.8 Fl Oz	76073	\$40.	
Hand & Nail Therapy 6 Oz	11296	\$35.	
Lip Perfecting Balm 0.25 Oz	16013	\$15.	

<b>PAGE 14: Over 50% OFF!</b>			
Elastology® Perfect Skin	48411	\$65.	
Gentle Soy Antioxidant Wash 8 Fl Oz	11170	\$35.	
Thermal Pumpkin Facial Scrub 4 Fl Oz	12187	\$35.	
Firming Night Cream 0.5 Oz	11231	\$39.	
Firming Eye Cream 0.5 Oz	11133	\$45.	
Estro-Lift® Anti-Aging Daily Care Kit	15005	\$79.	
Day Therapy SPF 25 1 Oz	12378	\$65.	
Nighttime Face Therapy 1 Oz	11271	\$75.	
Elastology® Rotation Therapy	60030	\$19.95	



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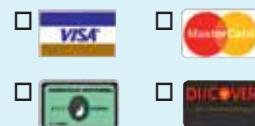
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